



40" Sony KDL40RD453B

Product Specification

Resolution	1920x1080	HDMI	2
Contrast Ratio		USB	2
Aspect Ratio	16:9	VGA/DVI/Component	0/0/0
Weight	7.7 kg	Power Consumption	48 W

Product Description

The Sony KDL40RD453 40 inch TV comes with their exclusive X-Reality PRO picture engine. This is designed to improve detail and reduce noise and is especially effective with Standard Definition TV. With X-Reality PRO everything you watch is crisper, more detailed and closer to Full 1080p HD than ever.

This Sony LED TV set gives 'reach in' depth, rich colours and, thanks to Motionflow XR200, smooth motion. The high quality Motionflow system works especially well with fast moving action, such as sports events, without the blur you can see with standard 50Hz TVs. From a Hollywood blockbuster to a Formula One race, XR200 makes a significant difference.

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